

OPINION

Is boosting booze sales really that good of an idea?

In Friday's edition, Dale Szyndrowski, a representative of the spirits industry ("Texas still fights to modernize alcohol sales"), wrote that if Texas were to allow the sale of liquor on Sunday it would increase consumption (based on the

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experience of other states) and therefore sales taxes.

Sounds like a great idea but why stop there? We should increase the outlets at the same time.

For example, highway rest stops would be a convenient place to buy. Also, toll booths are a lot like drive-throughs, so we could sell whiskey there. Let's put put bourbon in vending

machines in high schools. Obstetricians could distribute 40-proof samples to expectant mothers. Girl Scouts might sell tequila trefoils.

The possibilities are infinite if we all work together to add tax revenue by boosting booze buying.

Bottoms up!

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